



★ BE THE ★
*Silver
Lining*
★ IN A WORLD ★
OF GRAY



2020 CATTLE BARON'S ★ BALL CHAIRS ★

.....

2020 Honorary Chairs

Josh & Amanda Shelton

2020 Event Co-Chairs

Jason & Tiffany McCracken

2019 Event Co-Chairs

Don & Marcia Vaughn

2018 Event Past Chairs

Ken & Tena Stoppel

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cattlebaronsballwichita.org



2020 FUND OF HOPE

HELP US MAKE A DIFFERENCE IN THIS FIGHT AND LEAD THE WAY
FOR A WORLD WITHOUT BRAIN CANCER.

SPONSORSHIP ★ & Underwriting ★ OPPORTUNITIES

WHY INVEST IN THE CATTLE BARON'S BALL?



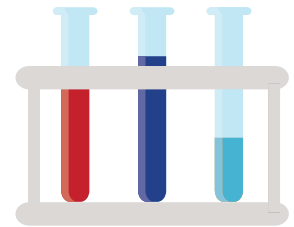
American Cancer Society Mission

Save lives, celebrate lives, and lead the fight for a world without cancer.



Access to Care

The Society feels strongly about providing patients a free place to stay while going through treatment and providing the opportunity to get to treatment. Our Hotel Partners, Hope Lodge, and Road to Recovery programs do just that, making it easier to survive cancer.



Life Saving Research

Currently the Society funds **5 RESEARCH GRANTS** in the state of Kansas, totaling **\$2.625M.**

15K

PRESENTING SPONSOR

Level Benefit

- ★ Awarded the Prestigious Honor of the Distinguished Visionary Award from the American Cancer Society
- ★ Company name/logo included on all Cattle Baron's Ball print materials*
- ★ Donor publicly acknowledged on the website and in all the print media promotions of the event*
- ★ Donor publicly acknowledged at the Cattle Baron's Ball by the Chairs of the event
- ★ Full page recognition in the Cattle Baron's Ball program
- ★ Company name/logo prominently displayed at the event (*2 banners to be provided by the American Cancer Society*)
- ★ Ten (10) tickets to the ball

10K

PLATINUM SPONSOR

Level Benefit

- ★ Awarded the Prestigious Honor of the Distinguished Visionary Award from the American Cancer Society
- ★ Company name/logo included on all Cattle Baron's Ball print materials*
- ★ Donor publicly acknowledged on the website and in all the print media promotions of the event*
- ★ Donor publicly acknowledged at the Cattle Baron's Ball by the Chairs of the event
- ★ Full page recognition in the Cattle Baron's Ball program
- ★ Company name/logo prominently displayed at the event (*banner to be provided by the American Cancer Society*)
- ★ Four (4) tickets to the ball

5K

GOLD SPONSOR

Level Benefit

- ★ Company name/logo included on all Cattle Baron's Ball print materials*
- ★ Donor publicly acknowledged on the website and in all the print media promotions of the event*
- ★ Half page recognition in the Cattle Baron's Ball program
- ★ Company name/logo prominently displayed at the event (*banner to be provided by the American Cancer Society*)
- ★ Two (2) tickets to the ball

2.5K

SILVER
SPONSOR

Level Benefit

- ★ Company name/logo included on all Cattle Baron's Ball print materials*
- ★ Company name/logo displayed on signage at event
- ★ Recognition in the Cattle Baron's Ball Program
- ★ Two (2) tickets to the ball

1K

BRONZE
SPONSOR

Level Benefit

- ★ Company name/logo included on all Cattle Baron's Ball print materials*
- ★ Company name/logo displayed on signage at event
- ★ Recognition in the Cattle Baron's Ball Program
- ★ One (1) ticket to the ball

RESTRICTED MAJOR GIFT

- ★ Patient Service Center
- ★ Hope Lodge
- ★ Research

Restricted major gifts and in-kind donations are welcome and appreciated at any of the above levels

IN-KIND OPPORTUNITIES

The charitable contribution of merchandise or other resources, excluding money

TABLE AND TICKET OPPORTUNITIES

BALL 4:30 - 10PM • WESTERN ATTIRE ENCOURAGED

\$200

INDIVIDUAL TICKET

- ★ Includes fine dining and beverages

\$2000

TABLE

- ★ Includes 10 tickets
- ★ Includes fine dining and beverages

CONTACT INFORMATION

For sponsorship, tables, tickets, donations or to become involved, please contact:

Bailey Vaughn, Community Development Manager • 316.616.6513 • bailey.vaughn@cancer.org